

# For Immediate Release

For more information, contact  
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**Magic and comedy convey a powerful drug message. Professional Illusionist brings National program to schools.**

**"We're Going to Change the World Tour"<sup>SM</sup>** a multifaceted, highly entertaining drug education program, will come to \_\_\_\_\_ schools on \_\_\_\_\_.

Performed by professional illusionist Jeff O'Lear throughout the U.S. and Puerto Rico, **"We're Going to Change the World Tour"<sup>SM</sup>** blends magic and comedy **to convey a positive message to students about their responsibilities and the dangers of alcohol and other drugs.** Students of \_\_\_\_\_ schools will attend preview performances during the school day. A free community performance for the entire family will be expertly staged at \_\_\_\_\_ on \_\_\_\_\_.

The cost of the performances are underwritten by \_\_\_\_\_.

Jeff O'Lear and Magic Touch Entertainment have performed for hundreds of thousands of people of all ages. His unique and patented illusions, professional lighting and sound systems, choreography, scripted and spontaneous comedy delight audiences. Parents and children are not only entertained, but also leave the performances with a reference point on drug and alcohol issues that can be used at home.

See a large scale illusion show including the levitation of an audience member. Watch as magician Jeff O'Lear cuts "himself in half." A member of the audience will loose their "middle" and if that isn't enough "Jeff will make it rain."

Jeff O'Lear's highly-acclaimed programs has been endorsed by the Drug Enforcement Administration, FBI, the Pennsylvania State Attorney General, SADD, and D.A.R.E. groups throughout the country, and countless educators who have witnessed the impact of Magic Touch Entertainment's program in their schools.

For information about \_\_\_\_\_ school sponsorship, contact \_\_\_\_\_ at \_\_\_\_\_.

Brought to you by:



**For more information & to download press photos, visit the exclusive website:**

**[www.GoingToChangeTheWorld.com](http://www.GoingToChangeTheWorld.com)**

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